

THE ECONOMIC IMPACT OF RIVERS, LAKES, AND STREAMS IN ARIZONA



\$13.5 Billion

dollars generated annually from recreation on or along rivers, lakes, and streams



114,000 Jobs

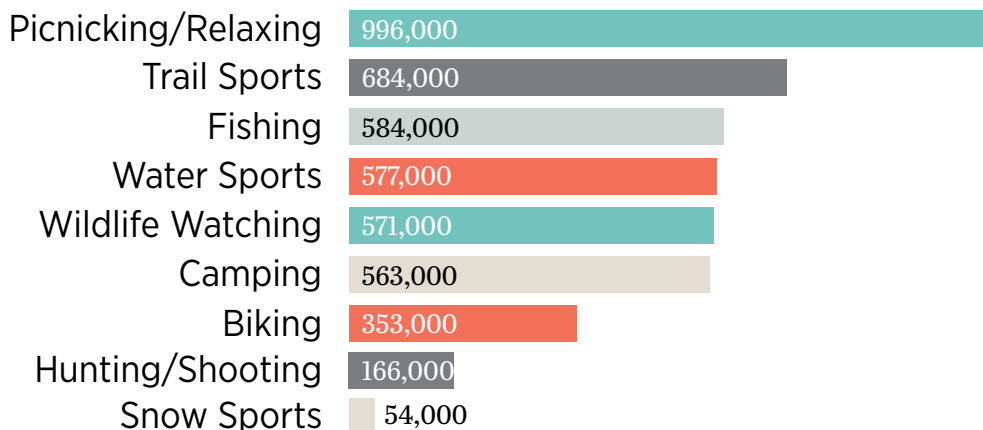
in Arizona are supported by outdoor recreation on waterways.



1.5 Million

residents participate in outdoor recreational activities on or along waterways in Arizona.

PARTICIPATION IN OUTDOOR RECREATION



SANTA CRUZ COUNTY



\$189 Million

dollars generated annually from recreation on or along rivers, lakes, and streams.



1,600 Jobs

in the state are supported by outdoor recreation along Santa Cruz County's waterways.

65,000

Arizona residents participate in outdoor recreation on or along waterways in Santa Cruz County.



39,000

enjoy picnicking or relaxing



25,000

enjoy wildlife watching



21,000

enjoy trail sports