

THE ECONOMIC IMPACT OF RIVERS, LAKES, AND STREAMS IN ARIZONA



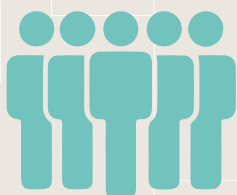
\$13.5 Billion

dollars generated annually from recreation on or along rivers, lakes, and streams



114,000 Jobs

in Arizona are supported by outdoor recreation on waterways.



1.5 Million

residents participate in outdoor recreational activities on or along waterways in Arizona.

COCHISE COUNTY



\$279 Million

dollars generated annually from recreation on or along rivers, lakes, and streams.



2,000 Jobs

in the state are supported by outdoor recreation along Cochise County's waterways.

78,000

Arizona residents participate in outdoor recreation on or along waterways in Cochise County.



37,000
enjoy wildlife watching



30,000
enjoy camping



29,000
enjoy fishing

PARTICIPATION IN OUTDOOR RECREATION

