

THE ECONOMIC IMPACT OF RIVERS, LAKES, AND STREAMS IN ARIZONA



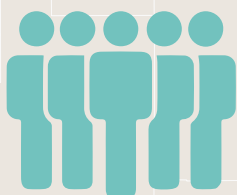
\$13.5 Billion

dollars generated annually from recreation on or along rivers, lakes, and streams



114,000 Jobs

in Arizona are supported by outdoor recreation on waterways.



1.5 Million

residents participate in outdoor recreational activities on or along waterways in Arizona.



COCONINO COUNTY



\$2 Billion

dollars generated annually from recreation on or along rivers, lakes, and streams.



17,000 Jobs

in the state are supported by outdoor recreation along Coconino County's waterways.

329,000

Arizona residents participate in outdoor recreation on or along waterways in Coconino County.



195,000 enjoy camping



183,000 enjoy trail sports



148,000 enjoy picnicking or relaxing

PARTICIPATION IN OUTDOOR RECREATION

